

# Make Reps Sound Completely Natural

## Train Better. Sell More.

Nobody wants to sound fake on a call, but scripted calls can sound that way without the right amount of practice. With Second Nature, reps work 1:1 with an on-demand AI trainer which lets them rehearse until they sound natural and cover every detail of the script, so they can build authentic relationships, give great customer service and ultimately close more sales.

With Second Nature’s AI-powered scripted simulations, you can train your entire workforce simultaneously, conducting natural-sounding scripted calls.



More Deals



More Practice



Increase in Win Rate



Decrease in Onboarding Time

### Increase confidence

Rehearse scripts anytime, anywhere, in a safe bias-free environment. Real-time analysis motivates reps to practice

### Ensure compliance

Scale up your team quickly without losing consistency and compliance

### Make training fun

Gamified role-plays makes training more enjoyable and encourages longer practice time

### Increase proficiency

Shorten average call duration, decrease time to resolve rate, and increase customer satisfaction

### Save manager time

Let AI simulations serve as personal role-play trainers and free managers to focus on what matters the most

### Empower authenticity

Authentic, customer-focused communication, aimed to handle any customer objections with confidence, leads to better engagement and affecting sales

Trusted By

