

Make telco conversations your Second Nature

Blaze a path through complex telecommunications sales and support with conversational AI.

Second Nature equips telco reps to serve as expert guides for confused customers trying to understand their options. AI-powered sales and support conversations let you bring reps up to speed quickly and at scale, driving customer satisfaction.



More Deals



More Practice



Increase in Win Rate



Decrease in Onboarding Time

Enhance rep skills

Equip reps with the confidence and skills to discern customers true needs and sell new products, offers, and services

Improve customer service

Deliver extraordinary customer experiences that differentiate you in a competitive industry.

Meet compliance needs

AI role plays and instant feedback ensure that every rep checks every regulatory box, every call.

Onboard quickly & at scale

Help new reps master messaging and technology swiftly, shortening time to first deal.

Make training fun

Boost rep engagement with gamified training experiences that make reps want to practice more.

Free up manager time

Release managers from call recordings, so they can focus on coaching reps who need more support.

Trusted By

